

# TRUST GENERATIVE AI

## PRIVACY POLICY

The purpose of this Privacy Policy is to inform the user (hereinafter, the “User”) of the Trust Generative AI product (hereinafter, “TGAI“) about the collection and processing of their personal data.

Access and/or use of TGAI confers the condition of User, and implies acceptance, from said access and/or use, of this Privacy Policy.

### **1. Responsible for the processing of your data**

The company responsible for the processing of your personal data is Making Science Digital Marketing, S.L., with VAT. B87763207 and registered office at Calle Lopez De Hoyos 135, Piso 3, 28002 Madrid (Spain) (hereinafter, MAKING SCIENCE).

For any question related to the present Privacy and Data Protection Policy or to contact our Data Protection Officer (DPO), the User may contact MAKING SCIENCE at the e-mail address [protecciondedatos@makingscience.com](mailto:protecciondedatos@makingscience.com).

### **2. Information about the Data Collected by MAKING SCIENCE through TGAI**

For the proper functioning of TGAI, MAKING SCIENCE may have access to the following data provided, if applicable, by the User, however, this information will be pseudonymized with an internal ID to manage the user session:

- (i) Username.
- (ii) User email address.

### **3. Purpose of the processing and the legal bases that legitimize such processing**

PURPOSE OF PROCESSING	BASIS OF LEGITIMACY
(i) To create and manage the use of an account.	Article 6.1 b) GDPR (performance of a contractual relationship).

MAKING SCIENCE takes the protection of your privacy and personal data very seriously. Therefore, your personal information is kept securely and treated with the utmost care, in full compliance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (hereinafter, “GDPR“) and the Organic Law 3/2018 of 5 December on Data Protection and guarantee of digital rights (hereinafter, “LOPDGDD“).

The present Privacy Policy regulates the access and use of TGAI and the services that MAKING SCIENCE makes available to the User interested in the TGAI services and contents.

With regard to the latter, the User may, in those cases in which the processing has as its legal basis article 6.1 a) RGD (consent) the User will have the right to withdraw said consent at any time, without affecting the lawfulness of the processing based on the consent prior to its withdrawal, by sending an email to [protecciondedatos@makingscience.com](mailto:protecciondedatos@makingscience.com).

## 4. Retention of data

The personal data collected by MAKING SCIENCE will be kept for as long as it is useful to fulfill the purposes for which it was collected, provided that the deletion of such data is not requested by the User. Subsequently, if necessary, MAKING SCIENCE will keep the information blocked for the legally established periods and for as long as responsibilities may arise from the same.

At the moment when the termination of the contractual relationship is requested, it must be notified one (1) month in advance. Once that month has passed, MAKING SCIENCE will delete the personal data collected during the contractual relationship, unless it is legally obligated to keep certain personal data.

Users are informed that their data will be collected solely for the purposes set out in the previous paragraphs and will not be processed in a way that is incompatible with those purposes.

## **5. Rights of the User in relation to their data**

The User has the right to:

1. Access their personal data.
2. Request the rectification of inaccurate data.
3. Request its deletion.
4. Request the limitation of the processing of their data.
5. Oppose the processing of their data.
6. Request portability.
7. Not to be subject to automated individual decisions, including profiling that produces legal effects on him or her or significantly affects him or her in a similar way.

To do this, a request must be submitted to [protecciondedatos@makingscience.com](mailto:protecciondedatos@makingscience.com). The User must specify which of these rights are requested to be exercised.

Without prejudice to any other administrative remedy or legal action, the User shall have the right to file a complaint with the Spanish Data Protection Agency ([www.aepd.es](http://www.aepd.es)) in the event that he/she considers that the processing of his/her personal data is not in accordance with the regulations, as well as in the event that the exercise of his/her rights is not satisfied.

## **6. Recipients and international data transfers**

The communication of Users' personal data to other data controllers or international data transfers is not anticipated, except as indicated below in the case of data processors we engage.

Our team and collaborators working at or for MAKING SCIENCE are obligated to maintain confidentiality regarding the personal data to which they have access. The User's personal data may be transferred to other companies of the MAKING SCIENCE group of companies when this is necessary for the management of internal administrative tasks of the MAKING SCIENCE Group, based on the legitimate interest that, in balance with the interests, rights and freedoms of the User, exists in each case, as well as on the respective contracts of commissioning of the processing when necessary.

Thus, MAKING SCIENCE may only transfer the User's personal data to public entities and authorities that require it when there is a legal obligation for MAKING SCIENCE to communicate such data.

On the other hand, TGAI is hosted by Google Cloud Platform. TGAI databases are located on Google Cloud, specifically within the European Union. Certain services might be provided within the United States, so international transfers of personal data to the territory might be applicable and Making Science and Google shall comply with the Standard Contractual Clauses of the European Commission,

If Making Science, due to administrative requirements, needs to assign the personal data to other Making Science Group companies, the Binding Corporate Rules shall apply.

## **7. Data Security**

The protection of User's privacy and personal data is very important to MAKING SCIENCE. Therefore, MAKING SCIENCE does everything in its power to prevent your data from being used inappropriately. Your data can only be accessed by authorized personnel.

MAKING SCIENCE maintains adequate security for the protection of personal data in accordance with the applicable regulations and has established all the technical means at its disposal to avoid the loss, misuse, alteration, unauthorized access and theft of the data provided by the User through TGAI, without prejudice to informing you that security measures on the Internet are not impregnable.

MAKING SCIENCE undertakes to comply with the duty of secrecy and confidentiality with respect to the personal data in accordance with the applicable legislation.

## **8. Questions**

If you have any questions about this Privacy Policy or the processing of your data, please contact MAKING SCIENCE by sending an e-mail to the following address: [protecciondedatos@makingscience.com](mailto:protecciondedatos@makingscience.com).

## **9. Updates and changes to the Privacy Policy**

MAKING SCIENCE reserves the right to revise this Privacy Policy at any time. For this reason, please check this Privacy Policy regularly for the most recent version of this Privacy Policy.

However, any changes to this Privacy Policy will be communicated to the User.